

Godrej Security Solutions eyes 15% revenue growth this fiscal

KOLKATA: With an aim to increase the adoption rate of security solutions and build a safer country where citizens can confidently say 'I Am Secure', Godrej Security Solutions (GSS), India's renowned security solutions provider and part of the 120 year old Godrej Group, is aiming to expand its market in Kolkata through the launch of its latest WiFi enabled home cameras - EVE series and SeeThru Pro Video Door Phones.

Kolkata is one of the key



growth markets for GSS. With the launch of the new product series, GSS expects a growth of 10-15 per cent in revenues from the Eastern market (spe-

cifically West Bengal).

Godrej Security Solutions existing line of products - Taurus, Safire, Premium Coffe are the most successful products in home security category in the eastern market.

The company, which holds 80 per cent of the market share in the home safes segment, is buoyant about the demand for its WiFi-enabled home security camera series that allows one to keep an eye on their loved ones at all times, from anywhere.