

A smarter approach to home security

Safety systems and gadgets are expected to be easier to access and operate going forward



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New generation home security solutions enable owners to even access their homes remotely through smart devices. Some key trends expected to emerge in 2019 in this space are as follows:

Convenience and ease of operation

These were few of the big impediments to the proactive adoption of home security. However, with the advent of Do It Yourself and Plug N Play systems, consumers have the opportunity to buy a DIY security system at a far lesser cost than ever before.

App-based solutions

Use of app-based smart security solutions will see a surge in popularity in coming years. We have seen that



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in residential setups, it's not possible for individuals to monitor the video feeds round-the-clock. Thanks to the advent of new age technology, nowadays, smart phone notifications alert homeowners not just in case of suspicious activities in their absence, but even in cases like where battery needs to be replaced or in the

event of motion or smoke detection, thus facilitating round-the-clock monitoring.

Data privacy

With the introduction of GDPR and India's attempt to draft its own Data Protection Bill, data privacy is finally becoming a serious and much talked about issue in our country. Majori-

ty of solutions offered by fly by night operators tend to stream or store data through data servers based on international borders. This poses a severe threat to the security of the data and makes it privy to data leaks. Therefore, in 2019, solutions which use Indian data centres will be preferred by customers who

are concerned about data privacy.

Home automation

This is becoming a massive trend in security space due to its integration ability and the convenience that it brings to the users. Many players are offering packages which combine security and home automation options.

Interactive/ connected security platforms

Connected spaces are increasingly becoming a huge USP for the millennials. Smart access systems and video door phones that allow users the functionality of remote operations will be preferred choice in the future. Consumers today request for features such as direct video streaming to smart phones, two-way communication, lock/ unlock option directly from the app, etc. Similarly, smart homes are creating a market for a unified system for home security.