

# Godrej arm eyes 10-15% growth in eastern India

KOLKATA, 10 JANUARY

Godrej Security Solutions, part of Godrej Group, is targeting a growth of 10-15 per cent in revenues this fiscal from the eastern market, specifically West Bengal.

The company is aiming to expand its market in Kolkata through the launch of its latest WiFi-enabled home cameras ~ EVE series and See Thru Pro Video Door Phones, according to a company statement issued here today.

Commenting on the market scenario in Kolkata, Mr Mehernosh Pithawalla, vice-president and global head-marketing, sales & innovation, Godrej Security Solutions Division, Godrej & Boyce Mfg Co Ltd, said: "Consumers of eastern market always have had a preference for indigenous brands like Godrej and are on the constant lookout for feature-rich products."

SNS